

# Peer-to-Peer

2019 AFS USER CONFERENCE

*“Enhancing the Value of Today’s Consumer Goods Manufacturers and Distributors Through Advanced Analytics - WiiFM”*



# Speaker Introduction



Harry Ferrante, Sr. Business Consultant

- Harry has more than 20 years of experience in finance and IT roles for mid-sized consumer products corporations.
- Instrumental in implementing over 50 successful TPM Retail implementations
- Has astute understanding of business operations and performance drivers across technology and management lines for all functional areas.

# Suggested Topics

- Flow of Promotion Entry
- Managing trade accruals
- Managing in-direct customers
- Online Messaging
  - Send and receive messages such as approval requests, questions and notes within your TPM application
- Alerts
  - What alerts and exception reporting would you find beneficial
- Reporting
- Any topics are on your mind?

# What expensive issues has our TPM solution solved for you since your original implementation?

What major issues have you been able to overcome?

**What other expensive issues do you currently have today, that you would like our solution help you overcome?**

Would love to have your thoughts, suggestions and recommendations as we continue to provide a world class solution for our clients.

# THANK YOU!

## Q & A

**Next Session:** SVA Program McArthur 5 & 6



Microsoft



ZEBRA

Honeywell